

A forest maintenance project conducted in cooperation with private enterprises.

# Enterprise Forest Project in Wakayama Prefecture

## Features

- Private enterprises borrowing forest resources in Wakayama Prefecture for free from the owners and utilize the forests as fields for a variety of environmental activities.
- Wakayama Prefecture coordinates the project as a whole and provides support for forest conservation activities.
- Local forestry associations with expert knowledge take charge of everyday maintenance and upkeep.



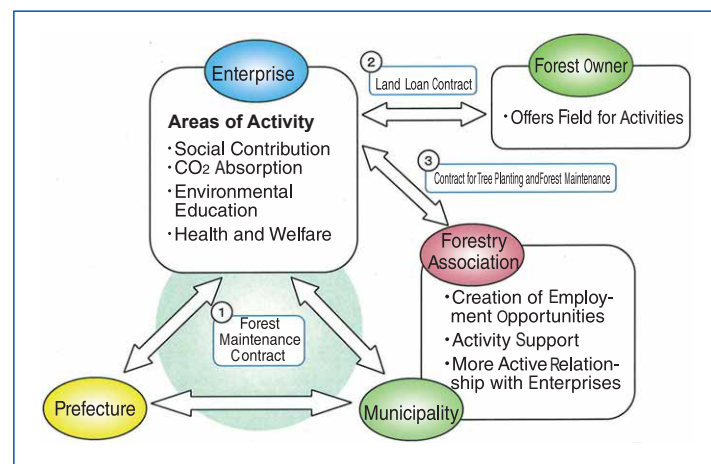
Tree Planting at Enterprise Forest

## Overview

(Technical principles, actions, etc.)

The Enterprise Forest Project is a forest maintenance project based on three different types of agreements: 1. Forest maintenance agreements concluded among private enterprises, municipalities, and the prefecture. 2. Contracts to lend forest lands free of charge concluded between private enterprises and forest owners. 3. Contracts for maintenance of forest lands concluded between private enterprises and forestry associations.

By borrowing poorly-maintained forest lands for free and entrusting their maintenance to local forestry associations, as well as encouraging private businesses and organizations to take part in tree-planting and weeding activities, this project seeks to promote goal-oriented forest development.



Relational Chart for Enterprise Forest Project

## Achievements

- Number of participating businesses and organizations as of the end of September, 2014: 60 businesses/organizations  
Total area utilized: 219.8 ha

## Effects

- The realization of good forest maintenance through cooperation from private enterprises and organizations.
- The promotion of more active relationships between communities and private enterprises/organizations through recreational activities and local events.
- The creation of new employment opportunities by entrusting upkeep and maintenance to local forestry associations.