

One of the largest-scale environmental business exhibitions in Japan!

The exhibition is directly connected to businesses! Biwako Environmental Business Exhibition 2015

Features

- Participation of a variety of high-quality businesses and organizations with new technologies from many environmental fields!
- Cutting edge technologies in the environmental industry gathered from all over Japan, especially from the Kansai region! A newly-established Green Logistics Zone!
- Directly connected to the expansion of new sales channels! Specific advantages in business negotiations and transactions!

Overview

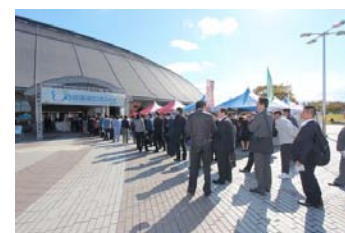
(Technical principles, actions, etc.)

The Biwako Environmental Business Exhibition is an annual exhibition started in 1998, and aims to create a sustainable economic society and boost environmental businesses under its basic philosophy of 'the mutual benefit of the environment and economy.' The exhibition is exclusively held to offer opportunities for active BtoB negotiations between exhibitors and visitors, and is drawing attention in both Japan and abroad. 'Biwako Environmental Business Exhibition 2015' offers opportunities for acquiring new customers and expanding sales. The participation of companies and organizations engaged in environmental businesses both as exhibitors and visitors is welcomed.



A bird's eye view of the exhibition hall

- Date: October 21 (Wed.) to 23 (Fri.), 2015 (3days)
10:00 a.m. to 17:00 p.m. (to 16:00 p.m. on the last day of the exhibition)
- Place: Shiga Prefectural Nagahama Dome (1320 Tamuracho, Nagahama City, Shiga)
※Five-minute walk from JR Tamura station.
- Number of exhibitors: 300 (companies/organizations), 500 booths
[Exhibition floor] Approx. 8,880m²
- Fee: Free
- Advanced registration for entry: Register from the website of
Biwako Messe (<http://www.biwako-messe.com/english>).
- Expected number of visitors: **36,000 people**
- Details of the event



Entrance of the exhibition hall

- The 18th Biwako Environmental Business Exhibition 2015 has a display and test drive corner for the MIRAI fuel cell vehicle, and special event and sponsor's corners related to hydrogen energy and other clean energies. In addition, the managers of cutting edge hydrogen energy technologies and research such as the development managers of the MIRAI fuel cell vehicle and project managers of hydrogen stations are invited to give seminars on the future outlook for realizing a hydrogen society.
- A new Green Logistics Zone has been established for businesses and organizations working on environmentally-friendly distribution.
- The event also has a business negotiation reservation matching system and a business negotiation space. (Reservations for business negotiations during the event can be made through the website.) The event also has other activities for expanding business opportunities such as seminars, presentations of exhibitor's products, and factory observation (business trips).

[Reference]

Businesses and organizations intending to exhibit at next year's Biwako Environmental Business Exhibition 2016 are encouraged to check the website of Biwako Environmental Business Exhibition.

※Application for an exhibition booth at Biwako Environmental Business Exhibition starts in February every year.

※Exhibition fee: starting at 206,000 yen/standard section (3 m x 3 m) in 2015

Introductory Track Record

■ 2014 event data

- Number of visitors: 35,940 people
- Number of exhibition booths: 316 businesses and organizations
- Number of business negotiations: 28,575 sessions

■ Overview of the 2015 event (plan)

- Number of visitors: 36,000 people
- Number of exhibition booths: 300 businesses and organizations
- Number of business negotiations: 30,000 sessions

Effects

- Ninety percent of people who responded to the survey concerning the purpose of exhibiting and visiting the event answered that they had some accomplishments (e.g., environmental technologies, market research, use and installation of environmental products and technologies, finding new suppliers and business partners, and product promotions). The event was highly rated.

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