

A forest maintenance project conducted in cooperation with private enterprises.

# Enterprise Forest Project in Wakayama Prefecture

## Features

- Borrowing forest resources in Wakayama Prefecture for free from the owners and utilizing the forests as fields for a variety of environmental activities.
- Wakayama Prefecture coordinates the project as a whole and provides support for forest conservation activities.
- Local forestry associations with expert knowledge take charge of everyday maintenance and upkeep.

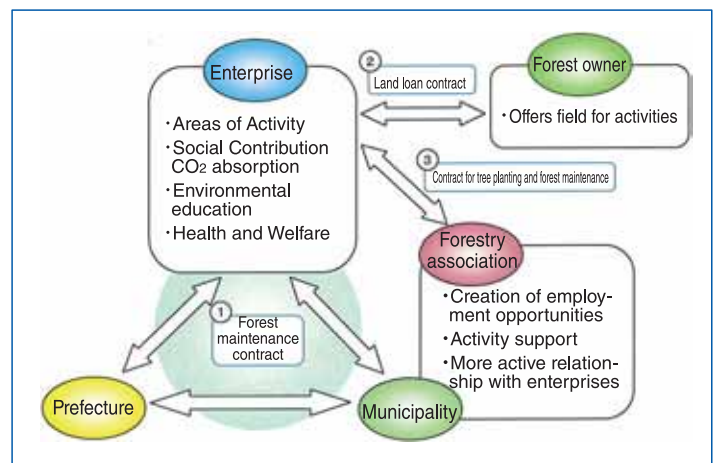


Tree Planting at Enterprise Forest

## Overview

The Enterprise Forest Project is a forest maintenance project based on three different types of agreements: ① Forest maintenance agreements concluded between private enterprises, municipal governments, and the prefecture. ② Contracts to lend forest lands free of charge concluded between private enterprises and forest owners. ③ Contracts for maintenance of forest lands concluded between private enterprises and forestry associations.

By borrowing poorly-maintained forest lands for free and entrusting their upkeep to local forestry associations, as well as encouraging private businesses and organizations to take part in tree-planting and weeding activities, this project seeks to promote goal-oriented forest development.



Relational Chart for Enterprise Forest Project

## Introductory Track Record

■ Participating businesses and organizations as of end of Sep.2010 : 55

Total area utilized: 186.4ha

## Effects

- The realization of good forest maintenance through cooperation from private enterprises and organizations.
- The promotion of more active relationships between communities and private enterprises and organizations through recreational activities and local events.
- The creation of new employment opportunities by entrusting upkeep and maintenance to local forestry associations.

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