

Eco-style of Summer in Kansai

Features

- Promotion of proper cooling temperature (28°C) in summer.
- Spread and promulgation of light working clothes without jackets and ties.
- Implementation of efforts in the Kansai region through cooperation between the government and the private sector ahead of the rest of the country.



The campaign poster for Eco-style in Summer in Kansai (fiscal 2015)

Overview

(Technical principles, actions, etc.)

- Widespread promotion of “Eco-style of summer in Kansai” to spread proper cooling temperature (28°C) and light working clothes in summer as widespread efforts to reduce the emission of greenhouse gases.
- The campaign is also rolled out outside the union, in cooperation with relevant municipal bodies, economic organizations and other unions of governments other than those in Kansai (the Gubernatorial Conference in the Chubu Region, Global Warming Prevention Council in Shikoku, and Nine Prefectural Summit Conference).

Effects

- ◎ Implementation of Eco-style Campaign in Summer in Kansai as a part of focused efforts of Kansai Eco-Office Activities in the summer at the former Kansai Regional Cooperation Council and the Organization of Kansai Unity since fiscal 1999 ahead of other organizations in Japan.
- ◎ Since 2005, the campaign has been run in cooperation with the Gubernatorial Conference in the Chubu Region, Global Warming Prevention Council in Shikoku, and Nine Prefectural Summit Conference.
- ◎ The efforts spread around Japan under the name “COOL BIZ” in fiscal 2005.

Environmental Enlightenment Activities

Environmental Business Matching

Green Engineering System

Environmental Projects with China and Other Foreign Countries

Others

Union of Kansai Governments

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